



IMPACT REPORT

2023

The background of the page is a dark blue color with a repeating pattern of white line-art icons. The icons include a baseball, a baseball bat, a baseball jersey, and a baseball glove, arranged in a grid-like fashion.

OUR MISSION

Indianapolis Indians Charities is a tax-exempt 501(c)(3) nonprofit organization dedicated to helping youth and families grow stronger together, learn more and live healthier lives. The nonprofit is focused on supporting organizations in four areas: youth development, family success, education and neighborhood development.



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OUR HISTORY

For the last 121 years, the Indianapolis Indians have taken great pride in serving central Indiana as both an entertainment option for fans and, more increasingly, a partner to nonprofit organizations who uplift our communities. As the Indians' popularity has grown with sustained success, the organization has challenged itself to give back to the community at ever-increasing levels over the years. This desire to improve the lives of central Indiana residents gave rise to Indianapolis Indians Charities, a charitable organization created to help youth and families grow stronger together, learn more and live healthier lives. Indianapolis Indians Charities provides

and supports both sports and non-sports opportunities for children under 18 to have productive and healthy outlets. In partnering with groups like Major League Baseball's Reviving Baseball in Inner Cities (RBI) initiative, Indianapolis Indians Charities can provide and support clinics, lessons, leagues and seminars to instruct and educate children on baseball and softball while guiding them toward an educated and physically healthy lifestyle and away from trouble in their neighborhoods. Created by the longest-running sports organization in Indianapolis, Indianapolis Indians Charities has a dedicated mission to developing the city's local neighborhoods.









YOUTH DEVELOPMENT

Since its inception in 2019, Indianapolis Indians Charities has invested in and allocated resources to youth development by annually renovating baseball and softball diamonds at numerous inner-city parks. Indianapolis Indians Charities understands that through youth development today, the next generation of Hoosiers can positively impact society tomorrow.



FAMILY SUCCESS

Indianapolis Indians Charities supports families with resources including after-school programming, mentor opportunities and assistance with college and post-college career preparations. Indianapolis Indians staff members partake in physical construction projects and annual blood drives in partnership with American Red Cross Indiana.



NEIGHBORHOOD DEVELOPMENT

Indianapolis Indians Charities' contributions to neighborhood development range from combating food hunger to supporting our local parks.



EDUCATION

Indianapolis Indians Charities focuses on education at all levels, from pre-K through the college ranks. Indianapolis Indians Charities has assisted students and teachers by purchasing e-learning tablets, Chromebooks and supplies along with developing a scholarship foundation and contributing to summer reading programs.

COMMUNITY PILLARS

To help youth and families grow stronger together, learn more and live healthier lives, Indianapolis Indians Charities focuses on supporting organizations in four areas: youth development, family success, education and neighborhood development.



VICTORIES IN THE
COMM



UNITY

\$1,000,000

Indianapolis Indians Charities and Indianapolis Indians staff devote their time and energy to the community and central Indiana nonprofits that contribute to youth development, family success, education, and neighborhood development. Each pillar is given the necessary resources and attention to ensure Indianapolis Indians Charities' impact on those in need is maximized.

Since Indianapolis Indians Charities' inception in September 2019 over \$1,000,000 has been distributed to community partners.





**YOUTH
DEVELOPMENT**

BOYS & GIRLS CLUBS OF INDIANAPOLIS

The Boys & Girls Clubs of Indianapolis provide research based and nationally developed educational programs by Boys & Girls Clubs of America at 12 local Club locations. For the last 130 years, Boys & Girls Clubs of Indianapolis has provided safe havens for Indianapolis youth in neighborhoods where they are needed most, ensuring the health and well-being of each person so they can thrive, grow and reach their full potential.

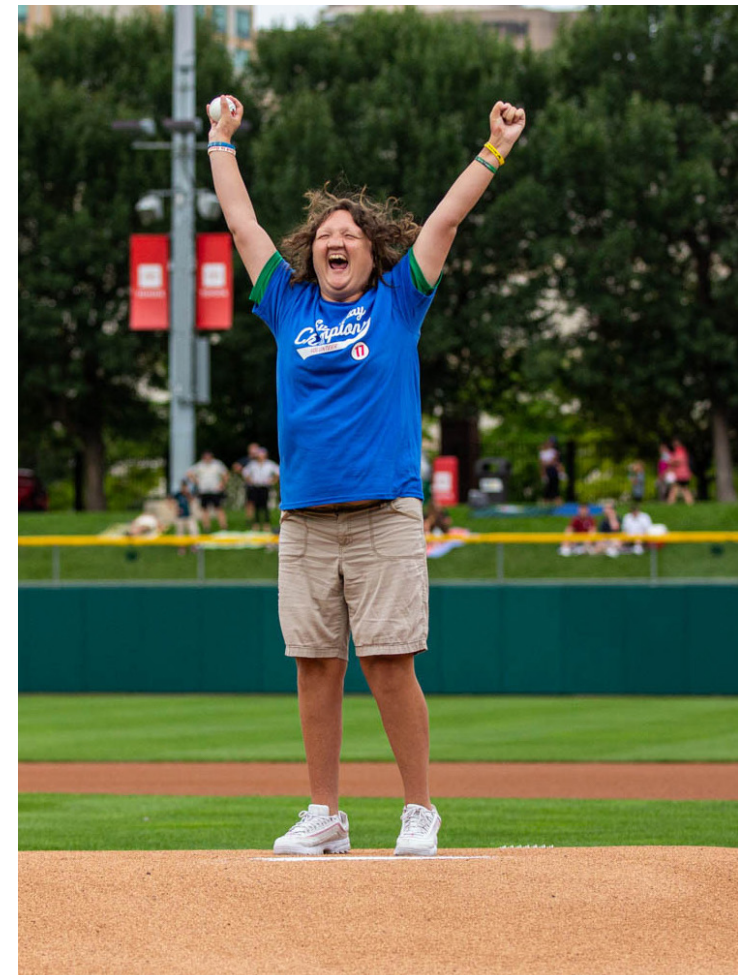
INDY THUNDER BEEP BASEBALL

Indy Thunder Beep Baseball is an organization for the blind and visually impaired community who wish to participate in an organized sport. Indianapolis Indians Charities has partnered with the Indy Thunder for many years and proudly celebrated with them as they won their sixth consecutive World Championship.



SPECIAL OLYMPICS INDIANA

Special Olympics Indiana is a part of the movement to use sport, health, education and leadership programs to end discrimination against and empower people with intellectual disabilities. Softball is Special Olympics Indiana's fourth-most popular sport and promotes personal growth and development among its athletes, encourages active lifestyles and improves self-esteem among children and adults with intellectual disabilities.



NINE13SPORTS

Nine13sports was founded by a professional cyclist in 2012 as a nonprofit that uses cycling to encourage health and fitness for children of all ages and abilities. Through a \$10,000 donation, nearly 400 students at Riverside IPS #44 learned the necessary skills to maintain a bicycle and ride safely. Graduates earned a new bicycle, helmet, lock and tool set as part of the program.

TEENWORKS

TeenWorks empowers teens to discover a new level of self-confidence, recognize that achieving professional success is within their reach and build their resources to make it happen through community-based work and weekly professional development. Indianapolis Indians Charities' contribution helped support TeenWorks' Summer and Pro Programs as well as Mock Interviews and Presentation Days, which are designed to offer teens summer employment, work experience and professional development training to prepare them for post-secondary opportunities.

INDIANA SPORTS CORP AND USA SWIMMING FOUNDATION

Indiana Sports Corp, in partnership with the USA Swimming Foundation, is working with the Local Organizing Committee and leaders of several organizations to continue the Foundation's mission of Saving Lives, Building Champions and Impacting Communities. Indianapolis Indians Charities' two-year partnership will help support efforts to teach 50,000 individuals ages 5+ to be water and swim safe in connection to the 2024 U.S. Olympic Team Trials – Swimming.





YOUTH DEVELOPMENT

INDY RBI

Indy RBI has been the proud exclusive Circle City affiliate of Major League Baseball's Reviving Baseball in Inner Cities (RBI) initiative since 1996. The program is designed to increase participation and interest in baseball and softball among youth. Indy RBI has served over 25,000 boys and girls ages 3-18 during its tenure and seeks an annual goal of having 2,500 youth baseball and softball players in its program.







FAMILY
SUCCESS

BIG BROTHERS BIG SISTERS OF CENTRAL INDIANA

Big Brothers Big Sisters of Central Indiana serves over 1,200 youth in Hamilton, Johnson and Marion counties. Indianapolis Indians Charities supported this one-to-one mentorship program throughout the year by participating in several BBBSCI fundraising events including its annual The Main Event, Play for Kids and Crew for Kids initiative with Crew Carwash.



BROOKE'S PLACE

Brooke's Place is central Indiana's only organization that provides ongoing, peer-based, comprehensive grief support services for children and families following the death of a loved one. Indianapolis Indians Charities supported Camp Healing Tree, a weekend overnight camp for youth ages 7 to 17 with an objective to provide a safe environment for grieving children and teens to express their feelings.

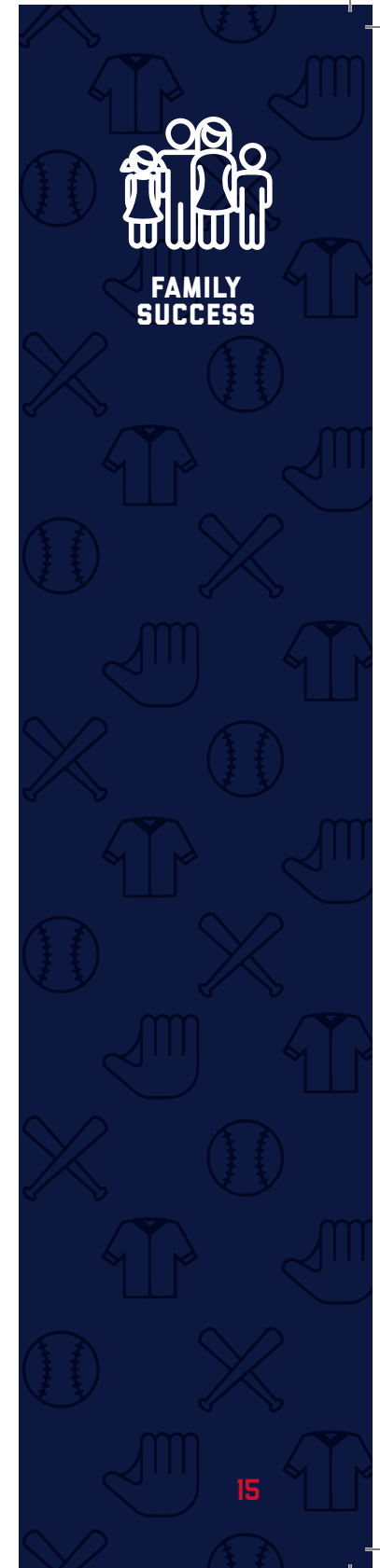


LITTLE RED DOOR CANCER AGENCY

Little Red Door is the oldest local cancer resource in central Indiana and works to reduce the physical, emotional and financial burdens of cancer for medically underserved Hoosiers.

CHILDREN'S THERAPLAY

The Children's TherAplay Foundation, Inc. is the largest pediatric hippotherapy facility in the country and provides physical and occupational therapies using equine movement as a treatment tool for children with special needs. Over the last three years, Indianapolis Indians Charities has supported facility renovations and a need-based scholarship program.





NEIGHBORHOOD
DEVELOPMENT

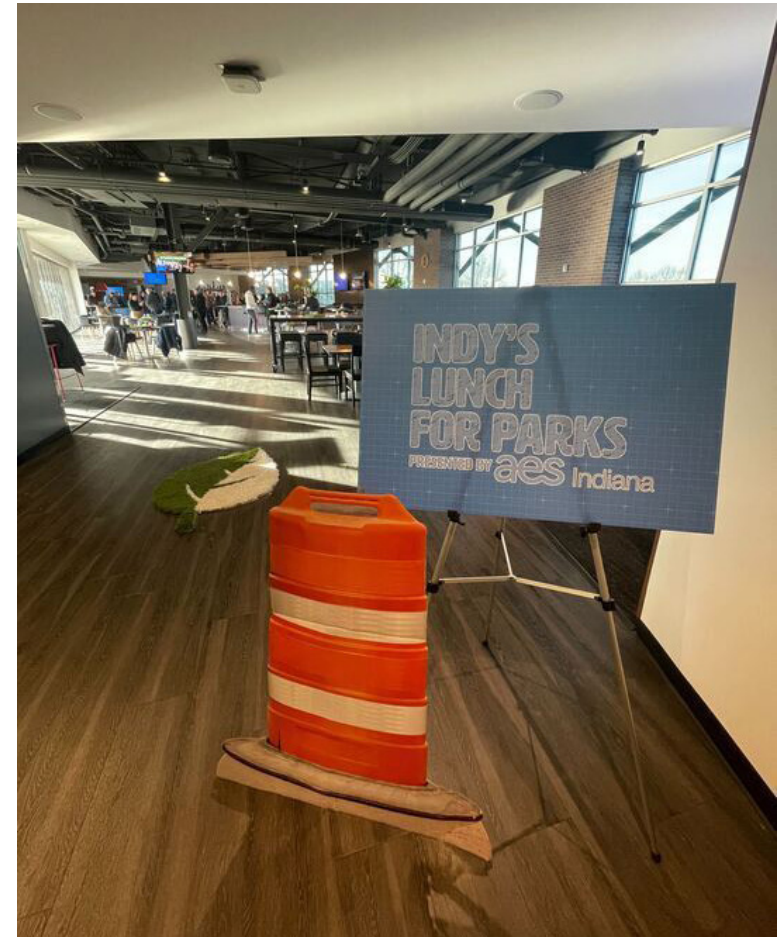
OUTREACH INC.

Outreach Inc. proudly equips and empowers homeless teens and young adults to achieve stability and life transformation. Indianapolis Indians Charities celebrated high school graduates with supplies for their next chapter of life.



THE PARKS ALLIANCE

Since its creation in 1991, The Parks Alliance of Indianapolis has been committed to changing expectations for Indy's parks by dedicating resources in strategic areas that strengthen communities, elevate parks and trails, and eliminate food insecurity. Indianapolis Indians Charities hosted the annual VIP Breakfast, a kickoff to The Parks Alliance of Indianapolis' premier fundraising event, Indy's Lunch for Parks.



SHEPHERD COMMUNITY CENTER

Since 1985, Shepherd Community has worked to break the cycle of poverty in Indianapolis. Indianapolis Indians Charities helped support programs through Continuum of Care, a full set of projects focused on continuously being engaged in the lives of children, teens and their parents.

INDYHUB

IndyHub represents and advocates on behalf of the largest network of 20- and 30-somethings in Indianapolis. Indianapolis Indians Charities hosted IndyVolved, an event to connect individuals with volunteer opportunities, leadership positions, passion projects and more.



PLAYWORKS INDIANA

Playworks Indiana builds a culture of play that enables kids to feel a true sense of belonging. By partnering with teachers, principals and parents, Playworks ensures kids can contribute on the playground, in the classroom and in the community.



**NEIGHBORHOOD
DEVELOPMENT**



INDIANAPOLIS PUBLIC LIBRARY

The Indianapolis Public Library Foundation partners with donors to enrich lives, foster lifelong learning and engage our diverse community through The Indianapolis Public Library. Indianapolis Indians Charities proudly supported the IPL's 2023 Summer Reading Program "Camp Read S'More!" and welcomed a Library Day to the ballpark during an Indians game for fans to enjoy.

TEACHERS' TREASURES

Teachers' Treasures obtains and distributes school supplies free to Marion County teachers of students living in poverty. Indianapolis Indians Charities helped support the implementation of Rowdie's Reading Corner, which obtained and distributed books representing a global assortment of languages, reading levels and cultures to teachers to provide for students throughout Marion County.

MIAMI NATION OF INDIANS OF INDIANA SCHOLARSHIP FUND

The Miami Nation of Indians of Indiana has a mission to protect, promote, record and share the Miami Nation of Indiana's history, language, culture and heritage. On Aug. 11 during Native American Heritage Night, the Indianapolis Indians recognized the Miami Nation of Indiana with a land acknowledgement plaque dedication, educational opportunities for fans and honoring of Miami veterans. The Miami Nation of Indiana also performed drum and dance ceremonies before and during the game. As part of the partnership, Indianapolis Indians Charities will award \$2,000 in scholarships annually to students from the Miami Nation of Indiana.





MIAMI NATION
OF INDIANS OF INDIANA

LAND ACKNOWLEDGEMENT

As we prepare Victory Field for today's game, the Indianapolis Indians wish to acknowledge the Miami, Potawatomi, Shawnee, Delaware, Peoria and Kickapoo peoples, on whose ancestral homelands this field was built. We honor these grounds and all indigenous people, who continue to reside in Indiana, and celebrate their resilience and strengths.

An aerial, high-angle photograph of a baseball stadium at night. The stadium is illuminated, showing the field, seating areas, and various advertisements. The title "VICTORIES AT THE BALL" is overlaid on the right side of the image. "VICTORIES AT THE" is in white, and "BALL" is in large, bold red letters. The background image shows the stadium's architecture, including the "JW MARRIOTT" branding on the outfield fence and various signs on the field like "VICTORY FIELD" and "THE FUTURE IS OURS TO GROW".

VICTORIES AT THE BALL



PARK

From jersey auctions and in-park fundraising to honoring nonprofits on field through a pre-firework Spark for Change initiative and an inaugural signature event, Indianapolis Indians Charities' all-encompassing focus to enrich the game day experience and welcome all walks of life to the ballpark is a victory worth celebrating.

Indianapolis Indians Charities puts victory in Victory Field.



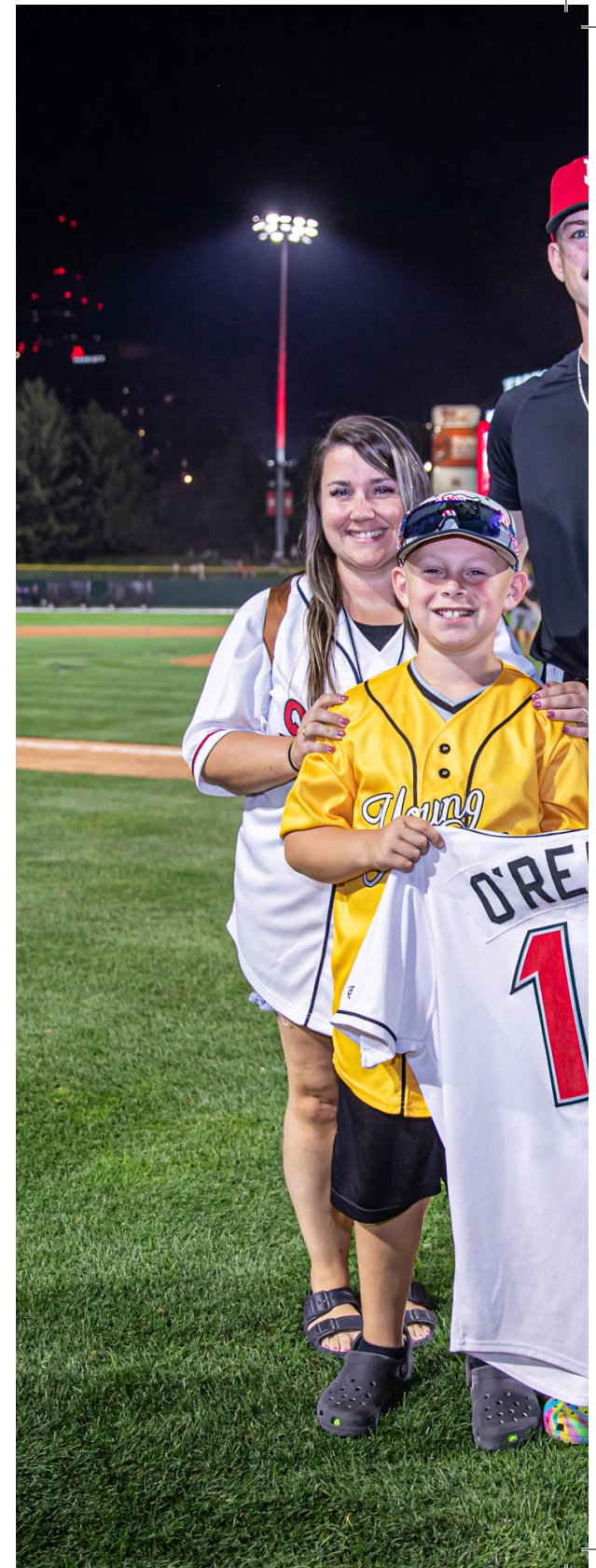


50/50 RAFFLE

In April 2022, the Indianapolis Indians kicked off the organization's in-park 50/50 Raffle. For the 2023 season, nearly \$67,000 was raised and allocated to Indy RBI. The 50/50 Raffle allows fans to win big while making a generous contribution to nonprofit efforts at the same time.

JERSEY AUCTIONS

Fans have supported local charities by bidding on autographed, game-worn jerseys since 2015, with a staggering \$393,000 raised by generous fans at Victory Field through these annual jersey auctions. Jersey auction proceeds benefit Indianapolis Indians Charities, and those funds are then directed to local nonprofits and charitable work in central Indiana.





SWING

Shortly after the conclusion of the 2023 season, Indianapolis Indians Charities introduced its inaugural signature fundraising event, SWING, to the public on Sept. 29. Traveling back in time to the 1930s, guests walked the red carpet, snapped photos at photo booths and danced on the field to live music under the stadium lights. Nearly 40 local restaurants were on hand serving upscale food and beverages, and VIPs had access to private clubs, a secret speakeasy, gaming hall and cigar lounge. SWING generated almost \$370,000, with all proceeds funding Indianapolis Indians Charities' 2024 grant recipients.

SPARK FOR CHANGE

The Indians often recognize families, individuals and organizations who are sparking change in their communities. Indianapolis Indians Charities recognized its partners by giving them the opportunity to ignite the fireworks on select Friday nights at the ballpark.





BIGGG

THAN BASEBALL

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The Indians strive to create championship memories and experiences for fans off the field. The organization accomplished those goals by renovating local little league ballparks, enhancing Victory Field's game day experience for individuals with sensory needs and honoring the life of 13-year-old Terry Badger III, who took his life because of bullying. These championships are bigger than baseball.





KULTURECITY

KultureCity is the nation’s leading nonprofit on sensory accessibility and acceptance for those with invisible disabilities. Indianapolis Indians Charities partnered with KultureCity and Damar to provide sensory certification training to all Indians full-time and part-time staff. KultureCity also helped guide Indianapolis Indians Charities in implementing areas and spaces throughout Victory Field to make it sensory inclusive in addition to providing sensory bags for fans on game days.

FOREST MANOR PARK RENOVATION

A cherished tradition unlike any other, the Indians’ dedicated staff embarked on a journey to Forest Manor Park to transform the ball diamonds and storage space into game-ready mode for Indy RBI ballplayers and staff to enjoy all summer. Park maintenance and cleanup, edged basepaths and repaired fencing, mounds and home plate circles were just a few of many tasks to breathe new life into the inner-city park.





TB3 MATCH CAMPAIGN

In partnership with the Indianapolis Indians, Indianapolis Indians Charities took a stand to strike out bullying during the May 16-21 homestand against the Iowa Cubs. The initiative honored 13-year-old Terry Badger III, a young baseball star from Covington, Ind., who tragically took his life because he was bullied at school. Indianapolis Indians Charities matched up to \$4,400 of fan donations in recognition of the number 44 Terry III wore on the diamond. The Badger family was presented with a team-signed Indians jersey and anti-bullying pledge banner that included thousands of signatures from staff, fans and players, and was also recognized during a moment of silence, ceremonial first pitch, heroes of the game ceremony and postgame Spark for Change ceremony.

